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ACQUISITION PROFILE – BUYER 7226

SEEKING DIRECT-TO-CONSUMER BRANDS

ABOUT THE COMPANY

This privately held, world's first Direct-to-Consumer Ecommerce brand holding company, has raised significant Capital for acquisitions. Management has excelled at acquiring and growing Direct-to-Consumer brands that positively impact consumers' lives in ways only possible when brands interact directly with the consumer.

The Company has developed a best-in-class technology infrastructure and a team of experienced marketing and brand experts. They can execute growth strategies not achievable or cost-effective for stand-alone brands.

INVESTMENT CRITERIA

- **BUSINESS MODEL**

They are specifically looking for Direct-to-Consumer opportunities with proprietary products. They are open to many industries but have a **particular interest in health and wellness, pet products, and apparel**. These characteristics are sought:

High Gross Margin	Recurring Revenue / High Long Term Viability
Low Shipping Costs	Fragmentation in the Market
Long Product Lifecycle	Ideally over \$1 million Annual Cash Flow

- **PURCHASE TERMS**

Entrepreneurs have a certainty of completing the sale with no financing conditions.

- **FUTURE OPERATIONS**

The Company strives to be the acquirer of choice in the industry. Brand owners will have a viable path to liquidity and know that their brands will be operated.

If you know of a Business / Brand that could possibly fit the above profile or if you would like to discuss any opportunity, Please contact us to have a confidential discussion.