

Zoellner, Garten & Co.

644 Linn Street, Suite 634, Cincinnati, OH 45203-1738
O-513-852-2400 F-513-852-2403 www.zoellnergarten.com

Acquisition Opportunity – Client 4172 Lawn Fertilizer & Weed Control Business

Description. The Business provides Lawn, Weed Control, & Pest Control programs based on customer wants or needs to approximately 1,000 customers. Services include pre-emergent crabgrass control, guaranteed weed control, and fertilizer applications. They DO NOT cut grass or provide any other landscape services.

Niche. They provide excellent service. Many customers have been with the Business for decades.

Opportunity. The Business does not have a web site. It has a waiting list for potential customers who have called asking for estimates/ or to be added to their application list. The growth would be obtained by adding new customers and adding additional services to current customers.

Financial. Annual Revenues in the most recent fiscal year were a bit under \$300,000. Recurring Revenues have been in the 90% range.

Competition. The owner believes the Company's 40 years of experience, and two generations of quality customer service provided have separated the company from the local competition. There are a couple of similar businesses in the area.

Reason for Sale. The Owner has been doing this for many years and desires to do something different.

Asking Price. Please contact us to discuss price and terms.

Comments. The Owner will be available for any reasonable transition period. He believes he would be able to use the Company's and his personal reputation to add revenues.

TO LEARN MORE – Buyers must agree to the terms of our Confidentiality Agreement (CA) and submit a Buyer Profile. Please visit our web site to review the CA and complete the Buyer Profile.

Please contact us if you have any questions or need assistance.

John W. Zoellner, President jzoellner@zoellnergarten.com