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Acquisition Opportunity – Client 5036

E-Commerce Business

Description. The Business through its own Web Site and Amazon sells a line of products that support the high end leisure industry. The line is Trademarked and provides items not readily available.

Niche. They do sell to some OEM's and are for the most part the only supplier for the products they sell. Most sales are to consumers. The product line is produced in Taiwan and the quality far surpasses similar products from other sources.

Opportunity. It's an opportunity to acquire a successful E-Commerce Business.

Financial. Annual Revenues in 2020 were over \$1.4 million, an increase of \$300,000 the two prior years. Gross Profit Margins are above 32% after product and fulfillment costs. Overhead costs are low. EBITDA in 2020 was over 17% of Revenues.

Personnel. The Owner works pretty much full time; he is assisted by one part time person. Typical daily duties include answering inquiries, packing and shipping product.

Equipment. Assets consist of warehouse racks, a fork lift truck plus office equipment and computers.

Facility. The current space is approximately 4,000 square feet and adequate to handle twice the current volume. The lease is month-to-month. The Business can operate from anywhere.

Reason for Sale. The Owner did have someone that was running the Business; he left and the Owner will retire after any reasonable transition period.

Asking Price. Please contact us to discuss Price and Terms.

To Learn More: If interested, please call us. Buyers must agree to the terms of our Confidentiality Agreement (CA) and submit a Buyer Profile. Please visit our web site to review the CA and complete the Buyer Profile.

Please contact us if you have any questions or need assistance.

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